



## Financial Fitness Greater Austin

Financial strength and wealth for all.

# Adult Financial Fitness Contest

### ABOUT THE CONTEST

Financial Fitness Greater Austin (FFGA) is a financial literacy and public awareness movement pioneered by the Alliance for Economic Inclusion (AEI). The goal of FFGA is to provide financial awareness and information to the Greater Austin community and emphasize the importance of financial literacy and the need for consumers to be proactive about managing their finances via a good spending plan.

The Adult Financial Fitness Contest is aimed at helping adults develop and fine tune their knowledge of financial concepts, spending plans, recognize the importance of financial planning, and become better prepared as consumers, investors, and employees. In support of Financial Literacy Month, the Financial Fitness Greater Austin (FFGA) Adult Financial Fitness Contest encourages adults to enter the Adult Financial Fitness Contest with a minimum of 800 words and no more than 900 words.

**\*Responses must be typed and emailed to [financialfitnessgreateraustin@gmail.com](mailto:financialfitnessgreateraustin@gmail.com).\***

### THREE SCHOLARSHIPS WILL BE AWARDED:

1st Place - \$2,500 2nd Place - \$1,500 3rd Place - \$1,000

### THIS YEAR'S QUESTIONS:

Make sure to address all of the following points in your essay:

Many American families experience income volatility over the course of a year. Please explain what the phrase 'income volatility' means. Describe why a family may experience income volatility and how they may prepare for it.

### GUIDELINES

#### CANDIDATES MUST:

- ❖ **Attend a virtual Money Smart class during the week of April 11 or April 18. Visit [financialfitnessgreateraustin.org](http://financialfitnessgreateraustin.org) for class details and to register.**
- ❖ Essay Contest runs April 6, 2022 – May 6, 2022.
- ❖ Submit their essay by **May 6, 2022 at 5:00pm via e-mail**. Late submissions will be automatically disqualified.
- ❖ Type the essay; handwritten essays will not be accepted.

- ❖ Be an adult in the Austin-Round Rock-San Marcos Metropolitan Statistical Area (MSA) and the principal cities of Austin, Round Rock, Georgetown, Leander, Jollyville, Bastrop, Pflugerville, Del Valle, Garfield, Jonestown, Lago Vista, Lakeway, Manchaca, Manor, Rollingwood, and West Lake Hills.
- ❖ Have an interest in money management skills (decision-making related to spending and saving, investing, use of credit, etc.) appropriate for their age and grade level.
- ❖ Demonstrate how they practice good money management skills in their daily lives.
- ❖ Be able to “think on their feet” and respond to questions from business leaders.
- ❖ Be articulate: able to speak in front of large groups and cameras, and respond well to questions.
- ❖ Have a valid social security number.

## TO APPLY

### To Apply:

- ❖ The essay submission deadline is **May 6, 2022 at 5:00pm via e-mail.**
- ❖ Must write an essay on the assigned topic. Include first and last name at the footer of each page.
- ❖ Adult essay, **no less than 800 words and no more than 900 words.**
- ❖ Essays should be typed on plain white paper, one –sided, and double-spaced. The Adult Essay Application Form must be attached at the front of the essay.
- ❖ The essay must be the sole work of the adult.

### PLEASE EMAIL COMPLETE APPLICATION AND ESSAY TO:

1. E-mail to: [financialfitnessgreateraustin@gmail.com](mailto:financialfitnessgreateraustin@gmail.com)
2. Subject Line: Adult Financial Fitness Contest Essay – (enter the name of applicant), Example: "James Smith, Adult Essay Contest"
3. Please do not forget to include Money Smart class you wish to attend.

We look forward to your participation in this exciting opportunity from FFGA. For more information, visit [www.FinancialFitnessAustin.org](http://www.FinancialFitnessAustin.org). The essay deadline via e-mail must be received by **May 6, 2022, 5:00pm.**

**Late Submissions or incomplete applications will be automatically disqualified.**

*Essays are judged by a panel of community leaders of the FFGA Adult Committee. All essays become property of Financial Fitness Greater Austin and may be used to promote financial education.*

<b>Date</b>	<b>Activity</b>	<b>Organizations</b>
April 6,, 2022	Essay Contest Released to Adults	2022 FFGA Partners
May 6, 2022	Deadline for Essay Submission via <b>email by 5:00pm</b>	Teachers, Students, Parents/Guardians
	Public Awareness Campaign and Financial Literacy Workshops	Financial Fitness Greater Austin
Week of May 16, 2022	Contestants will be notified via email if granted an interview. Must confirmed receipt of email within 24 hrs.	
Week of May 23, 2022	Student Finalist Interviews (specific dates will be provided via email. Must confirm receipt of email within 24 hrs.	Adult Essay Committee
Week of May 30, 2022	Selection of Scholarship Winners will be notified via email. Must confirm receipt of email within 24 hrs.	Adult Essay Committee
June 2, 2022	Virtual Award Announcements @ 6pm via MS Teams (Winners must be present)	Financial Fitness Greater Austin

Completely fill out this form. The submission deadline is May 6, 2022 at 5:00pm via e-mail. Late submissions, handwritten essays, and incomplete applications will be automatically disqualified. For more information, visit [www.FinancialFitnessAustin.org](http://www.FinancialFitnessAustin.org).

**Please use white paper to type your essay - single spaced, size 12 font; no less than 800 words and no more than 900 words.**